Tag Debugging Checklist

Item	Description	Completed
Create tags for the actions you want tracked on your website	This is undoubtedly the first step in your tagging audit process, but we will assume you have already created tags. More importantly, it's key that you have ensured triggers have been set up properly.	
Install the tag debugger	Choose a tag debugging tool such as ObservePoint, Omnibug, Google Analytics Debugger. Most tools are available for download in the Chrome Webstore (under Extensions)	
Enable the extension	Select Tools > Extensions and re-view that the tag debugging tool you want to use is set to enabled.	
Open the Chrome Extension Tools	Right click the page you want to evaluate and click Inspect to open the Javascript Console.	
Refresh browser on the page you are on	This step is key to ensure the extension loads and events fire in parallel to the page loading process.	
Navigate the website to begin checking tags	During this step, you can begin recording your session to capture a log of all the tags that fired.	
Filter out any third-party pixels you don't need	This will help you focus solely on the analytics platforms you need.	

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